

## Motion Picture Association of America Inc

## Total Lobbying Effort

## Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$5,561.93	\$978.00	\$5,632.85	\$51,780.39	\$63,953.17

## Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
2.35	0.50	4.50	4.35	11.70

## Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
20.90	3.95	9.25	87.05	121.15

## Hours Lobbied on Each Matter

## Lobbying Effort On Budget Bill Subjects

## Commerce: Departmentwide and Economic Development

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
8.00 (35%)				8.00 (6%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

## Promulgation of administrative rules by the Department of Revenue to implemenent 2009 Wisconsin Act 2.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
15.11 (65%)	2.23 (50%)			17.34 (13%)

## Department of Revenue "sourcing" rule.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		9.63 (70%)	77.69 (85%)	87.32 (66%)

## Motion Picture/Video Game Production Tax Credit Program.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			13.71 (15%)	13.71 (10%)

## Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	1 (25%)	2 (15%)		3.17 (2.39%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	1.11 (25%)	2.06 hours (15%)		3.17 (2.39%)